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## Welcome New Members

### CALIFORNIA

Shain Herbert  
John Tikotsky  
Rosemary Zappulla

### CANADA

Ron Hartman  
Jeff Irvine  
Tommy Lee  
Garth Nye  
Adam Scheuer  
Jason Schmidt

### CONNECTICUT

Ronald Belling

### FLORIDA

David Edwards

### GEORGIA

Lee Hannah

### IDAHO

Susan Combs-Bauer

### ILLINOIS

Michael Hansel

### INDIANA

Scott Roberts

### KENTUCKY

Mary Beth O'Bryan

### MINNESOTA

David Poggi

### MISSOURI

Casey Graves

### TEXAS

Thomas Edwards III  
Benjamin Pedraza

# American Rainwater Catchment Systems Association

February 2011 E-News

## WATER CONSERVATION: HALF FULL or HALF EMPTY ?

Representing ARCSA, President John Hammerstrom will be conducting a webinar titled "Water Conservation: Half Full or Half Empty" for the University of Florida **on March 1, 2011**.

[Please click here for additional details and to register for the webinar](#)

John will be discussing rainwater code, legislation, policy codes, energy efficiency, Florida Septic Conversion Rules and much more. Please register and join John for this informative session.

## BOTTLED WATER COMPETITION

On Saturday, February 26, more than one hundred bottled waters from around the globe will compete at the award-winning [Berkeley Springs International Water Tasting Competition](#). Held in the historic spa town of Berkeley Springs, West Virginia, it is the largest water tasting competition in the world. This year six of the entries will be bottled rainwater sponsored by the 501(c)(3) nonprofit [American Rainwater Catchment Systems Association](#) (ARCSA).

## ACCEPTING ADVERTISERS!

Are you looking for ways to get your company name, product or service out in the RWH Industry? Then you need to be one of the first advertisers in the new ARCSA Quarterly Newsletter an ARCSA Website Sponsor. Advertise in one newsletter or in all four, to get the most visibility. As a website sponsor, your sponsor logos will scroll and appear on each page. When the logo is clicked on, it will take the user to sponsor page with a company description and contact information. A great way to get your information out to ARCSA members, non members and consumers. To get the

advertising and sponsorship application, please contact Tisha Mackey at [tisha.mackey@arcsa.org](mailto:tisha.mackey@arcsa.org) or call the ARCSA office at (512) 617.6528 to have the registration form sent to you.

## **CALL FOR PAPERS FOR THE ARCSA 2011 NATIONAL CONFERENCE DEADLINE IS APPROACHING!!**

The next ARCSA National Conference will be held in September 2011. It will include three days of presentations, tours, large exhibit area, and networking opportunities. Individuals interested in presenting at the conference are asked to prepare a short description (1 - 4 pages beginning with a 150 word abstract describing the presentation). Please use MS Word, Times New Roman, 12-point, single-spaced) describing the subject matter in sufficient detail to allow evaluation of the proposed presentation.

In order to streamline our process, only one submission will be requested. The submitted description will be used both for evaluation and for potential publication in the conference packet of materials.

### **Suggested Presentation Topics:**

- Innovative residential designs
- Innovative public building designs
- Innovative commercial designs
- Materials options (gutters, filters, pipes, tanks/cisterns, pump, electrical, plumbing, solar)
- Maintenance requirements and solutions, such as freeze protection
- Troubleshooting tips for common issues
- Water treatment and/or water quality for both potable and non-potable purposes
- National, state, or local initiatives that support or endanger rainwater harvesting
- New technologies such as integration into stormwater systems.
- Successful marketing strategies

Presentations allowing for hands-on training are of special interest. Conference attendees will include landscape architects, home builders, roofing/guttering professionals, do-it-yourselfers, water conservationists, rainwater harvesting product suppliers, water utilities and regulators.

**SUBMISSION DEADLINE:  
February 28, 2011 (Earlier is preferred)**

### **Presentation Formats:**

Three types of presentations are planned:

- Type A: 20-minute solo presentations, followed by a 10-minute discussion period.
- Type B: 35-minute solo presentations, followed by a 10-minute discussion period.
- Type C: Longer technical sessions allowing for hands-on training (equipment to be provided by presenter).
- Type D: Panel sessions presenting a variety of perspectives and/or knowledge on a single topic.

(ARCSA reserves the right to group individual presentations into panel discussions as appropriate).

**Abstract Submission Guidelines:**

Abstracts may be submitted via email to [conference@arcsa.org](mailto:conference@arcsa.org) in MS Word format, using the following structure:

- Presentation title
- Presentation type preference (A, B, C or D)
- Author(s) name(s), organization(s), and contact phone number(s) and email address(s)
- Description with Abstract - 1 to 4 pages in length, 12-point Times New Roman font, single-spaced

Submissions may be sent as an email attachment to [conference@arcsa.org](mailto:conference@arcsa.org), faxed to (512) 495.9031 or mailed to ARCSA at 823 Congress Ave., Suite 230, Austin, TX 78701. Call with question to (512) 617-6528.

\*Presenters will be chosen by the end of March 2011. One half page bios will then be required of all speakers.

## ARCSA MEMBERSHIP

Have you thought about becoming an ARCSA member, but have never joined? Are you already a member of ARCSA but are not taking advantage of the membership benefits? If you aren't a member of ARCSA, why not? Why wait any longer to be a part of this growing organization!

### **American Rainwater Catchment Systems Association**

#### **Mission Statement:**

To promote sustainable rainwater harvesting practices to help solve potable, non-potable, stormwater and energy challenges throughout the world.

Please visit the [ARCSA Website](#) to view the membership benefits and to join ARCSA today!

## NEW MEMBER BENEFIT

### **Check out the "Members Only" section of the website!**

MEMBERS - As a reminder: To login to the ARCSA Website for the first time, go to [www.arcsa.org](http://www.arcsa.org); login with your username and password. If this is the first time you've logged in - you can get your temporary password by using the email address this E-News was sent to. If you need additional help, there is a 5-minute tutorial under "Website Tours".

### **We now offer FREE Job listing to members only!**

Go to [www.arcsa.org](http://www.arcsa.org) to login, then select "ARCSA Jobs" on the main menu (it will only appear after you've logged in). Then click on the ["Search Jobs"](#).

If you'd like to make a FREE Job listing (either Business Seeking Help or Member Seeking Work), click on the link on the left side "My Job Listings" and then click on "Add A Job". Each job listing will be posted for up to six months.

Be sure to check the ARCSA Website frequently - there are more benefits and services being added each day.

If you have any suggestions or questions, please send us an email at:  
[info@arcsa.org](mailto:info@arcsa.org)

## JOINT RAINWATER HARVESTING STATEMENT 22 March 2011

The UN Human Rights Council affirms the human right to safe drinking water<sup>[1]</sup>. The world's governments must now contribute to the provision of a regular supply of safe, accessible and affordable drinking water in sufficient quantity for 884 million more people.

On the occasion of World Water Day, the undersigned organizations wish to strongly state that the time has come to stop neglecting rainwater: it must be considered as an important tool in efforts to minimize the water related problems that this century is already posing us.

- Rainwater is a valuable resource that is underutilized. Its capture and use alleviate potable, non-potable, storm water and energy challenges in the face of environmental and climate change.
- Local rainwater harvesting solutions enhance water security and provide important relief to households and communities. All around the world, rainwater infiltration, collection and storage offers benefits for the environment, wildlife and humans, and improves water availability for industry and agriculture.
- It is time for rainwater catchment to be adopted and promoted in the development plans of all governmental agencies as part of their integrated water resource management strategies.
- The concept of rainwater management - maximizing rain's benefits as a vital resource while minimizing potential rain hazards - must be widely introduced into technical schools and universities so that it is a fundamental part of each new urban planning, architectural or agricultural project.

International Rainwater Harvesting Alliance ([IRHA](#))  
American Rainwater Catchment Systems Association ([ARCSA](#))  
International Rainwater Catchment Systems Association ([IRCSA](#))  
1UNHRC Resolution A/HRC/15/L.14, September 30, 2010

Officials from organizations wishing to become signatories should send an email to [info@arcsa.org](mailto:info@arcsa.org) with the subject "Joint Statement Signatory". Please specify the organization name and any website link.

## RWH WORKSHOPS & ACCREDITATION COURSES

### 2011 WORKSHOPS

#### ABBOTSFORD, BRITISH COLUMBIA

Matsqui Centennial Auditorium Foyer (adjacent to City Hall)  
32315 S. Fraser Way  
Abbotsford, British Columbia

#### **100 LEVEL**

March 28, 2011 8:30am-5:00pm

Cost: FREE

[Please click here to register for the Level 100 Class in Abbotsford](#)

#### **200 LEVEL - 2 DAY WORKSHOP**

March 29-30, 2011 8:30 am-5:00pm (both days)

Cost: \$395.00 for the 2-day class

**OR** \$545.00 for the 2-day class + Accreditation

[Please click here to register for the Level 200 Class in Abbotsford](#)

#### ATHENS, GEORGIA

UGA Horticulture Greenhouse Classroom  
2500 South Milledge Avenue  
Athens, Georgia 30612

#### **100 LEVEL**

May 23, 2011 8:30am-5:00pm

Cost: \$75.00

[Please click here to register for the Level 100 Class in Athens](#)

#### **200 LEVEL - 2 DAY WORKSHOP**

May 24-25, 2011 8:30am-5:00pm (both days)

Cost: \$395.00 for the 2-day class

**OR** \$545.00 for the 2-day class + Accreditation

[Please click here to register for the Level 200 Class in Athens](#)

#### **300 LEVEL - 2 DAY WORKSHOP (DESIGN & CONSTRUCTION)**

May 26-27, 2011 8:30am-5:00pm (both days)

Cost: \$395.00

[Please click here to register for the Level 300 Class in Athens](#)

As a reminder, in order to take the accreditation exam after the level 200 workshop, you must be a current member of ARCSA and remain in good standing. To sign up to be a member of ARCSA if you are not already, [please click here.](#)

ARCSA is continuing to finalizing the 2011 workshop and class schedules. To review the types of courses that are offered by ARCSA, please visit the [ARCSA Website](#). The [ARCSA Event and Education Calendar](#) will continue to be updated on a regular basis, so be sure to check often for additional dates

being posted. If you are interested in learning more about becoming an ARCSA Accredited Professional, you can review the [program online](#).

## American Rainwater Catchment Systems Association

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