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**ARCSA**  
AMERICAN RAINWATER CATCHMENT  
SYSTEMS ASSOCIATION

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## ARCSA News - January 2015

### Congratulations to Our New Professionally-Accredited Members

#### Accredited Professional

John Cole  
David Cowart  
Rodney Matthes

#### Accredited Associate

Jeff Fuller  
Chris Meador

### New ARCSA Membership Rates for 2015

Effective January 1, 2015, ARCSA has new dues for each level of membership. The 2015 levels are as follows:

**Business** | \$205 (Includes a primary contact & one affiliate. Additional representatives may join for \$50 each)  
**Individual** | \$75  
**Retired 62 or >** | \$50  
**Student** | \$30  
**Friend** | \$10

[Learn more about ARCSA Membership](#)  
[Contact us with questions](#)

**Class**

The Eagle

**Catching Rainwater from the Sky Eases Drought's Grip for Bay Area Innovators**

Macro Insider

**NGO Offers to Train Civic Engineers in Rainwater Harvesting**

The Times of India

**Storms a Boon for Rainwater Harvesters**

KQED Science

**Rainwater Catching Systems Growing in Popularity, Size**

ChicoER

**Clean Drinking Water Saves Some Lives in Thar**

The Express Tribune

**Harvesting Rainwater**

Arizona Daily Star

Find us online!


[Join Our Mailing List!](#)
**Not a Member?**

Try out ARCSEA membership with a **FREE 30 Day Trial Membership!**  
[Join ARCSEA](#)

**WANTED: ARCSEA Instructors**

ARCSEA is expanding its teaching staff and is currently looking for existing ARCSEA Accredited Professionals (AP) that want to help teach the ARCSEA AP Workshop. We're looking to select a maximum of 6 trainers: 2 each from the eastern, central, and western regions of the U.S.

If you are interested in becoming an ARCSEA instructor please submit a "rainwater" bio; length of time as an ARCSEA AP; number and type of systems designed and built; and flexibility to participate in training workshops. A new instructor will be required to assist an existing lead instructor for a period of time before teaching on their own. Instructors are paid for their time. ARCSEA is currently preparing a new teaching PowerPoint to accompany the new manual and as soon as the new PowerPoint is available, we will commence training new instructors. **Please send your information to Heather at [info@arcsea.org](mailto:info@arcsea.org).**

**Support ARCSEA with eBay****\$85 million**

raised by eBay buyers and sellers for their favorite causes in 2013

LET'S DO SOME  
**GOOD**

**Now you can support ARCSEA by buying & selling goods on eBay!**

ARCSEA has been accepted by eBay Giving Works and PayPal Giving Fund and as a result, third parties can do what is called "Community" selling. Here's how to get started:

**To sell items in support of ARCSEA:**

- **Find ARCSEA on eBay**
- Choose donation amount of the sale price to be donated to ARCSEA (of course we recommend 100%)
- Select 'List Your Item' and follow the steps to do so
- Once sold, PayPal will forward your donated portion to ARCSEA and you will receive a tax-deductible receipt

**To buy items in support of ARCSEA:**

## Have a Story for our Newsletter?

ARCSEA invites you to share content for an upcoming newsletter.

[Submission Guidelines](#)  
[Share a story here](#)



## Welcome New Members & Friends!

### Throughout the US

#### Alabama

Nick Kugler

#### California

William Valdez

Taylor Boyle

John Goodno

Peder Pedersen

Dorsey Moore

#### Georgia

Rex Hayes

#### New York

Bruce Wanlass

#### South Carolina

Leslie Wooten

#### Texas

Jim Long

- [Find ARCSEA on eBay](#)
- Scroll down to 'Shop to Support' to review items listed to benefit ARCSEA
- Buy an item from this listing and a percentage of the sale price will go to ARCSEA

[Learn how "Community" selling works](#)

## Results of the ARCSEA Board & Committee Elections

Thank you to all who took the time to vote in the **2014 ARCSEA Board of Directors Elections!** The results of the election are as follows:

**President** David Crawford, Virginia

**Vice President** Mark Pape, Texas

**Secretary** Neal Shapiro, California

**Treasurer** Joe Wheeler, Texas

**Assistant Treasurer** Mark Pape, Texas

### Directors

John Hammerstrom, Florida

Denis Rochat, Tennessee

Charlee Myers, New Mexico

Jeffrey Hutcher, California

Martin Morganello, South Carolina

Robert Woodland, Ontario, Canada

### Public Communications and Relations Committee

Chairs Neal Shapiro (California) & John Hammerstrom (Florida)

### Governance Committee

Chairs Mark Pape (Texas) & Joe Wheeler (Texas)

### Funding, Financial, & Strategic Planning Committee

Chairs John Hammerstrom (Florida), Denis Rochat (Tennessee) & Mark Pape (Texas)

### Membership Committee

Chair Martin Morganello (South Carolina)

### Education Committee

Chair Tim Pope (Washington)

### Conference Committee

Chair Robert Woodland (Ontario, Canada)

### Codes Committee

Chairs Jeffrey Hutcher (California) & Neal Shapiro (California)

Riley Macmanus  
Randy Williams  
John Gunter  
Susan Oualline  
Justin Lemmons  
George Chollar  
Denver Fredenburg  
Chris Heimann  
Jason Stubblefield

**Unknown**  
Michael Pearlman  
Chris Howe  
Megan Howe

### Outside of the US

Vancouver, BC Canada  
Linda Maley

### Canadian Committee

Forthcoming

### Regional Reps Committee

Charlee Myers (New Mexico)

## Is Your Business in the ARCOSA Resource Guide?

The ARCOSA Resource Guide is a comprehensive rainwater harvesting resource guide, brought to you by the team at the American Rainwater Catchment Systems Association, in partnership with YourMembership.com.

Many of our members and non-members have asked for help finding suppliers and vendors that specialize in supplying products and services to our industry. The new **ARCOSA Resource Guide** is your chance to get in front of everyone looking for rainwater related resources.

You can leave your company as the free basic line listing or upgrade your basic listing to an enhanced profile membership package. [View an example of an enhanced profile listing](#)

While the ARCOSA Resource Guide is new, our hope is for this Guide to expand to all states and become the go-to Resource for all needs related to rainwater catchment in the U.S. and neighboring countries.

[View the ARCOSA Resource Guide](#)

[Create a Listing](#)

## Member News

### 2015 Legislative Bills in CO & NM to Support Rainwater Harvesting



Legislation is being introduced in both the Colorado and New Mexico state legislative bodies this session to support and enhance rainwater catchment. The New Mexico bill is for a tax credit for the installation of new rainwater harvesting systems. Last year, a similar bill in NM made it through two committees before dying in a third prior to the end of the 2014 session. In Colorado, which as a state has among the most restrictive rainwater harvesting regulations in the country, "a bill for an act concerning incentives for precipitation harvesting" is being worked on for submission to the Colorado State General Assembly. Both the NM and CO bills are still being developed but look to be submitted to their respective committees in the next couple of weeks. ARCSEA members who are residents of either state are urged to support these measures, and for updates you can contact ARCSEA Board member and NM/CO Regional Representative, Charlee Myers, at [mtnmesa@usa.net](mailto:mtnmesa@usa.net). Further updates on the progress of these initiatives and links to the actual bills themselves will be provided in upcoming ARCSEA newsletters.

## **Correction: New Base for Sea Scouts Includes CorGreen Rain Tanks**



**Note: We ran this article in December and incorrectly referred to the tanks as CorGal tanks. They were CorGreen Tanks provided by John Deere Green Tech's Texas rep, Drew Wakefield.**

The recently completed, eight acre Sea Scout base in Galveston, TX has incorporated CorGreen water tanks for irrigation -- provided by ARCSA member, John Deere Green Tech -- and was constructed by ARCSA member, RainBank Rainwater Systems.

Four 24,500 gallon storage tanks on both sides of the building will collect roof runoff from the green roof. Additionally, below grade storm water collection wet wells will collect runoff from area site drains and serve as secondary storage.

Rainwater from the main building green roof will be directed to the top of one tank on each end of the building with equalization between all four tanks. If the volume in the tanks is not adequate for an irrigation cycle, the four cisterns will be filled automatically to an adequate level from the wet wells, conveyed by a 7.5 HP 270 GPM. The overflow from the cisterns is routed to passive infiltration. A Platinum LEED rating for green building was achieved on this project.

**Have a project to share in our newsletter? Send details to [info@arcsa.org](mailto:info@arcsa.org).**

## **Join the ARCSA Membership Committee & Earn CEUs!**

We are putting together a committee to focus entirely on Membership. This committee will make recommendations to the ARCSA board of directors and staff on important issues related to membership benefits, renewal, retention and recruitment. If you are interested in volunteering your time to the ARCSA Membership Committee, contact Committee Chair, Marty Morganello, at [marty@lowcountryrainharvesting.com](mailto:marty@lowcountryrainharvesting.com).

ARCSA Committee Service earns members 2 CEUs annually. Interested in joining another ARCSA Committee? Contact [info@arcsa.org](mailto:info@arcsa.org) for details.

## Professional Development

### Live Webinar: Water Conservation Rebates, The Santa Fe Experience

*Presented by Doug Pushard and Tim Michael*  
February 26, 2015 @ 4 PM EST



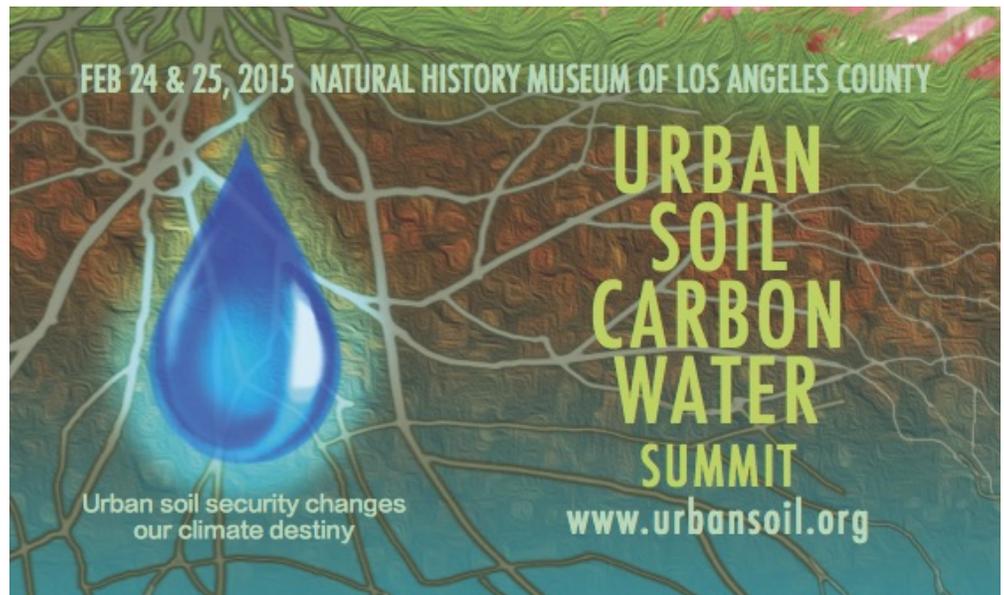
The City of Santa Fe, New Mexico has stabilized both annual and peak water demand and achieved a relatively low daily per capita water use rate (101 gallons per capita-day in 2013) in part as a result of a combination of numerous activities and programs. These include education and outreach, tiered water rates, regulations, water use restrictions, building codes, and water conservation rebates. Water conservation rebates are an important component of Santa Fe's water conservation strategy. From 2004 through 2103, the city awarded more than 8,500 rebates for water saving devices and processes.

Two members of the city's Water Conservation Committee, Doug Pushard and Tim Michael, with assistance from city staff, analyzed Santa Fe's rebate program and documented the results in A Review of the City of Santa Fe Water Conservation Rebate Program. The analysis concludes that although a rebate program alone may not result in significant direct reductions in water consumption, rebates are a useful component of a comprehensive water conservation effort.

This webinar will discuss the Santa Fe rebate program, which includes rainbarrels and cisterns, and recommend strategies for the successful application of a rebate program as well as provide information on currently available rebate programs across the country.

**\$20 for Members, \$40 for Non-Members**  
[More Info & Registration](#)

### Urban Soil Carbon Water Summit: Discount & CEUs for ARCSA Members!



**Attend the Urban Soil Carbon Water Summit in February 2015 and you could earn 12 CEUs for ARCSA! ARCSA members will also receive a 10% discount on registration. [Login to your ARCSA profile to get the discount code.](#)**

The conference will bring together world-renowned speakers to share their groundbreaking research and experimentation to help us gain the tools and confidence to save our way of life by creating soil security, water security, and reversing climate change. The culmination of the two-day discussion will be applying this information to an urban setting such as Los Angeles. How are our urban cities going to survive unless we use these approaches to secure our future, create jobs and improve the urban economy? There are a limited number of tickets for The Urban Soil Carbon Water Summit. [Reserve your place at the table today.](#)

**More info at [www.urbansoil.org](http://www.urbansoil.org)**

## **Workshop: Benefits of Rainwater Harvesting**

The **2015 Landscape Architect Design & Development Expo (LA Expo)** will be at the Long Beach Convention Center on March 12th & 13th. LA Expo invites landscape architects, design professionals and specifiers from all over the West Coast to a premier exhibit hall with more than 130 exhibitors. LA Expo is a 2-day educational conference and trade show all about design and development.



**ARCSA Board Member, Neal Shapiro, will speak in a workshop at the LA Expo, Benefits of Rainwater Harvesting.** Municipalities are facing increasing centralized water challenges: higher frequencies of

drought, source water contamination and water infrastructure failures, reducing water supply. Costs to improve water quality, repair infrastructure and find "new" water resources far exceed cities' budgets. Onsite, de-centralized harvesting of rain is one underutilized and readily available solution to supplement municipal water supplies and reduce some of the financial, supply, quality and structural burdens. Harvesting rain on one's property offers numerous benefits to a property owner, the municipality and the environment. This class will discuss primary and secondary rain and stormwater harvesting benefits, and the basics of a harvesting system and end use applications, non-potable and potable. [Learn more](#)

## RWH Workshops & Accreditation Courses

### 2015 Workshop Schedule

ARCSEA is in the process of assembling the workshop schedule for 2015. If you are interested in hosting or sponsoring an ARCSEA workshop, please contact the ARCSEA Education Coordinator at [education@arcsea.org](mailto:education@arcsea.org).

#### AP Workshops

San Marcos, TX      January 19 - 20, 2015  
Davis, CA              March 3 - 4, 2015

#### Urban Soil Water Summit

Los Angeles, CA      February 24 - 25, 2015

#### Live Webinar: Water Conservation Rebates

Online                      February 26, 2015

[View full workshop descriptions & register](#)

## Not an ARCSEA Member?

[Try a FREE 30 Day Trial Membership](#)



Not sure if ARCSEA Membership is right for you? We are now offering a **FREE 30 Day Trial Membership**, allowing you to view our Members Only website and decide for yourself!

[Start your FREE 30 Day Trial Membership](#)



# ARCSEA

**AMERICAN RAINWATER CATCHMENT  
SYSTEMS ASSOCIATION**

**American Rainwater Catchment Systems Association**

Phone (512) 617.6528 Email [info@arcsa.org](mailto:info@arcsa.org) Web [www.arcsa.org](http://www.arcsa.org)

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