Memorandum of Understanding

American Rainwater Catchment Systems Association (ARCSA)

And

Canadian Association for Rainwater Management (CANARM)

PURPOSE

In recognition of shared technical interests, the American Rainwater Catchment Systems Association (ARCSA) and the Canadian Association for Rainwater Management (CANARM) agree to support this Memorandum of Understanding to jointly advance and promote our mutual interests in rainwater harvesting design and installation.

STIPULATIONS

CANARM acknowledges the unique membership characteristics of ARCSA and recognizes its authority to exercise sole and exclusive discretion in all decisions concerning matters related to the direction, administration, and operation of ARCSA. Furthermore, CANARM acknowledges ARCSA’s copyright in publications and understands that neither the CANARM nor its members who may engage in activities as a result of this MOU accrue any interest or property rights, including rights in copyright, to publications or products which they participate in developing. When permission is received from ARCSA to use copyrighted material in CANARM documents, a license agreement shall be executed and CANARM agrees to attribute the ARCSA materials to ARCSA.

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OBJECTIVES

- Maintain effective and timely communication between CANARM and ARCSA to optimize cooperative efforts mutually beneficial to each organization’s respective members.

- Identify areas of mutual interest and, once identified, work cooperatively in these areas to leverage impact, increase reach, and maximize the efficient use of each organization’s resources.

- Support cooperative codes and standards development to benefit the global rainwater catchment and related building and water catchment industries.

- Share products prepared by both CANARM and ARCSA with each organization’s members without impairing the value of membership in either of the organizations.

- Where mutually beneficial, jointly promote respective educational programs, conferences, publications, and standards to members.
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• Where mutually beneficial, jointly identify, create and market new products and services collaboratively.

• Encourage continuing dialogue between CANARM and ARCSA at all organizational levels.

• Cross-market, where appropriate, each other’s products and services related to all aspects of rainwater catchment.

• Promote the continued advancement of the science and technology of all aspects of rainwater catchment by supporting each organization’s respective research and technology programs.

• Support the participation of subject matter experts on respective technical initiatives, including committees.

• Share news regarding ongoing activities of each organization, and promote that news to each organization’s respective membership.

• Strive to meet at least once annually to discuss programs, activities and further cooperation between the two organizations.

TERM AND LEGAL EFFECT

This MOU shall take effect immediately upon signing by both the ARCSA and the CANARM; provided, however, that both ARCSA and CANARM hereto acknowledge that this MOU constitutes a non-binding memorandum of understanding which reflects the intent of the parties to cooperate in good faith regarding the transactions contemplated herein and does not constitute a legal binding agreement. His MOU shall be a three (3) year term from time of signing, at which time the MOU can be renewed by submitting written notice to the other party not less than 60 days prior to the expiration date.

TERMINATION

This agreement may be terminated by either party by submitting written notice to the other party not less than 60 days prior to the intended date for suspending activities within the scope of this MOU. Such notice shall indicate the reasons for requesting such termination.

Canadian Association for Rainwater Management

Name: Jeff Irvine
Title: President, CANARM
Signature: 
Date: NOV. 7 / 2013

American Rainwater Catchment Systems Association

Name: David Crawford
Title: President
Signature: 
Date: NOV. 7 / 2013